

The Book Academy Agenda

8:30-9:00	Check-In & Continental Breakfast Student Center Commons	
9:00-10:00	Keynote Presentation: "Writing What You Love" Brandon Mull Ballroom	
10:00-10:30	Book Signing Brandon Mull Ballroom	
	SC 213A	SC 213B
10:30-11:20 Workshops	Show, Don't Tell Traci Hunter Abramson	Leveraging Social Media Every Step of the Writing Process Marion Jenson
	SC 213A	SC 213B
11:30-12:20 Workshops	Know What You Write: Research Tips for Fiction Writers Sarah M. Eden	Don't Talk Like This: Your Voice and Your Character Emily Wing Smith
12:20-1:40	Lunch and Publisher's Panel Ballroom	
1:40-2:30	Book Signing Centre Stage	
	SC 213A	SC 213B
2:40-3:30 Workshops	Life After the First Draft: Steps to Self-Editing Heather Moore	Creating a Character Bible for Your Novel-Part 1 Jeff Savage
	SC 213A	SC 213B
3:40-4:30 Workshops	Hitting the Right Pitch Julie Wright	Creating a Character Bible for Your Novel-Part 2 Jeff Savage
4:30	Networking and Door Prizes Centre Stage	

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The colors below indicate the following workshop categories: Blue=Getting Started Light Red=Staying Focused Green=Getting Published Yellow=Now What?			
	SC 206C	SC 206G	SC 206H
10:30-11:20 Workshops	Book Distribution Barry Reeder	These are the Jokes, People Becca Wilhite	Starting Strong: How to Write a Killer Query Letter Kirk Shaw and Lisa Mangum
	SC 206C	SC 206G	SC 206H
11:30-12:20 Workshops	How to Get a Story Idea that Rocks John Brown	How to Plan a Perfect Launch Josi Kilpack	Starting Strong: How to Write a Killer Query Letter Kirk Shaw and Lisa Mangum
12:20-1:40	Lunch and Publisher's Panel Ballroom		
1:40-2:30	Book Signing Centre Stage		
	SC 206C	SC 206G	SC 206H
2:40-3:30 Workshops	Dos & Don'ts of the Submission Process Eliza Nevin	Powerhouse Publicity for Your Book: Simple Ways to Get the Media's Attention Kelly Smurthwaite & Annette Lyon	Writing Action Scenes: How to Keep Your Story Moving Larry Correia
	SC 206C	SC 206G	SC 206H
3:40-4:30 Workshops	Dos & Don'ts of the Submission Process Eliza Nevin	Overcoming Writer's Block Rob Wells	Tips & Tricks for finding time to write Julie Bellon
4:30	Networking and Door Prizes Centre Stage		