

Story Turns

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Movie Time



Story Turns . . .

- Grab our interest
- Make us want to turn the page
- Control pace

Laffy Taffy

Q: What do you call a cow with no legs

A: Ground beef.

Q: Why was the tomato blushing?

A: Because she saw the salad dressing!

Story Turns Are . . .

Changes (or info) that raise,
in the reader:

- **Curiosity**
- **Hope or fear** for a character
- **Anticipation** that something dramatic is about to occur

Dramatic

- Extraordinary
- Novel
- Surprising
- Dangerous
- Humorous
- Devastating
- Wonderful

- Full of conflict
- Romantic
- Tender
- Horrific
- Puzzling
- Revelatory
- Juicy, tantalizing

Readers Want to Witness

Story Turns:

- **Raise** a question or anticipation
- **Extend** one
- or **Satisfy** one

Readers Want to Puzzle and Worry

Extending turns
make readers **UNCERTAIN**
about outcomes or answers

It starts with a THOM

Threat

Hardship

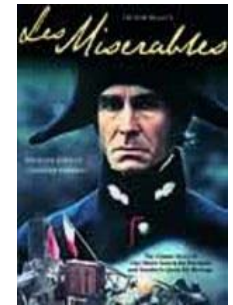
Oppportunity

Mystery



Then a CAT

- **Concrete Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

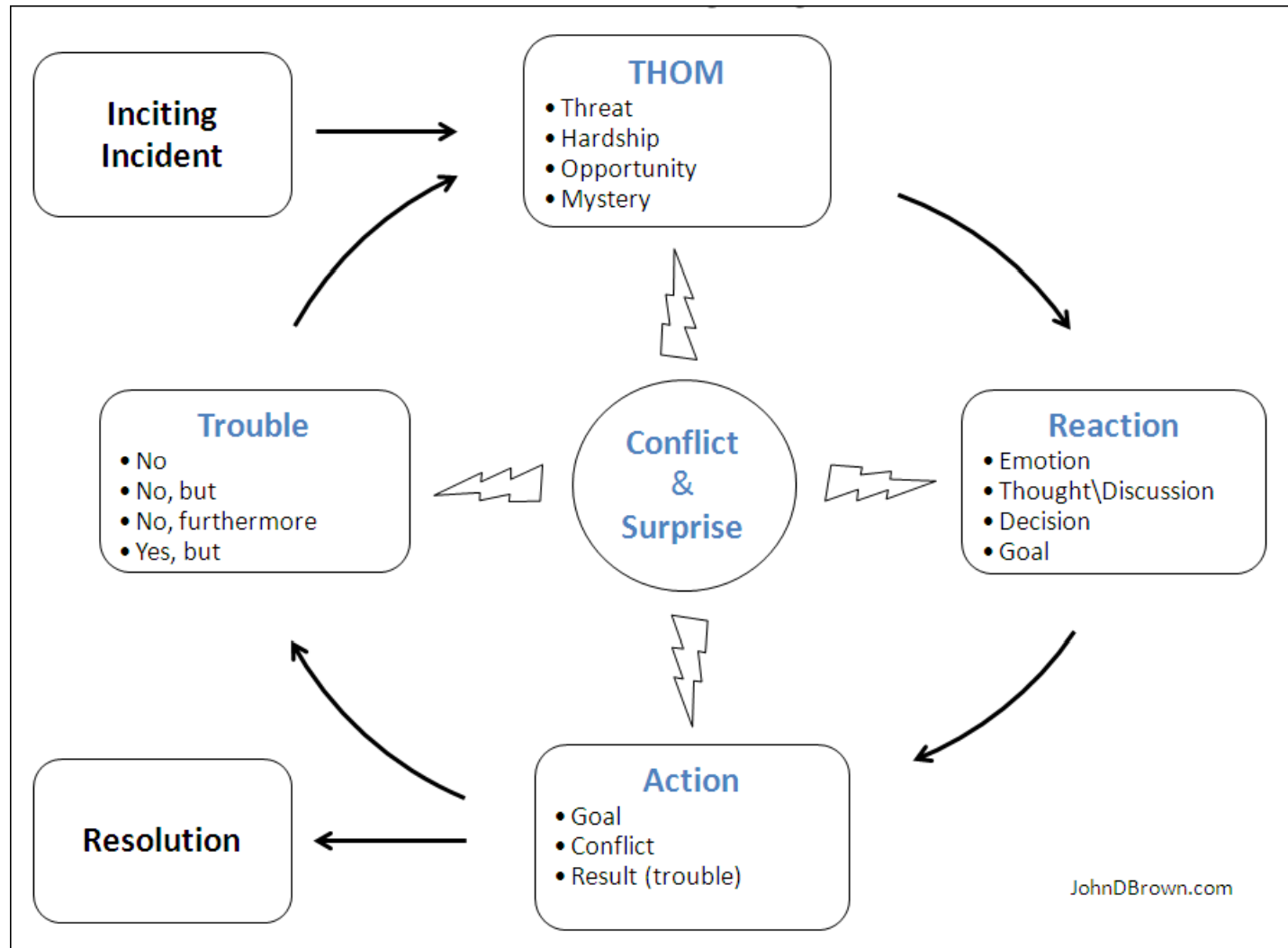


He roams between the lies.

THE MENTALIST



The Story Cycle



Example: The Guy with the Car . . .

- **THOM** (Threat, Hardship, Opportunity, or Mystery)
- **Concrete Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

Good News, Bad News



Good News, Bad News



Always back and forth?

Guy with car

- – Car rolls away with keys
- – Can't catch
- + Bike
- + Catches
- – Turn sign
- + Gets in
- – Steering wheel locks

Story Turns Have a Shelf Life



Example: *Hunger Games* . . .

- **THOM** (Threat, Hardship, Opportunity, or Mystery)
- **Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

Example: *The Good Guy* . . .

- **THOM** (Threat, Hardship, Opportunity, or Mystery)
- **Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

Example: *Pride & Prejudice* . . .

- **THOM** (Threat, Hardship, Opportunity, or Mystery)
- **Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

Example: *Pride & Prejudice* . . .

It is a truth universally acknowledged, that a single man in possession of a good fortune must be in want of a wife.

However little known the feelings or views of such a man may be on his first entering a neighbourhood, this truth is so well fixed in the minds of the surrounding families, that he is considered as the rightful property of some one or other of their daughters.

Example: *The Mentalist* . . .

- **THOM** (Threat, Hardship, Opportunity, or Mystery)
- **Goal**
- **Action**
- **Turns**
 - Change the situation
 - Affect progress, or
 - Raise a question, or
 - Make us anticipate
 - Often surprise

Keep In Mind

Two Special Turns

The Beginning and Ending

For all questions and anticipations

Scene and Structure Level

Turns drive Pacing

NOT short sentences & paragraphs

Surprise

You think you know what's ahead. . .



Take the path less traveled . . .



Review

1. Turns happen in the Reader

2. Raise, Extend, or Satisfy:

- Curiosity
- Hope or Fear
- Anticipation

3. THOM CAT

4. + - + + + - - - + - +

5. Shelf life

6. What's not expected? Surprise!

Our Scenario?

Ana Carrillo

- Mid-twenties
- Deputy Sheriff who loves bowling
- Single mom one daughter

Ideas

- Bowling ball as weapon
- Undercover on him
- Drug lord who does Lord of the Flames, boots, bear chest and all



Jack Straw

- Florist

Tool 1: What kind of story is it?

What's the main problem that needs to be solved?

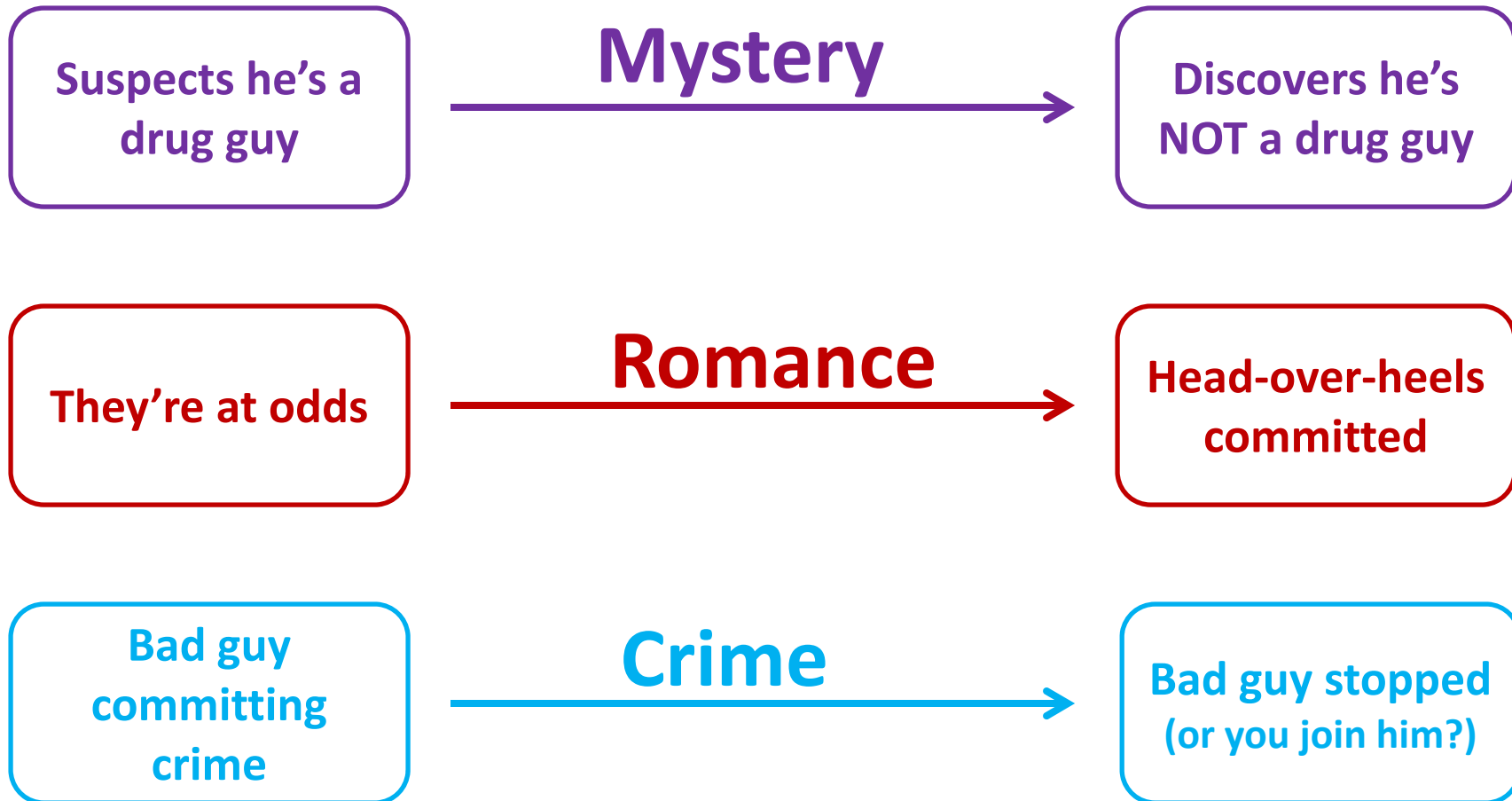
What's our main question?

What's our main anticipation?

What's the main THOM?

- **Mystery?**
- **Romance?**
- **Crime?**
- **Other?**
- **Multiple story lines?**

Tool 2: What is the End and Beginning State?

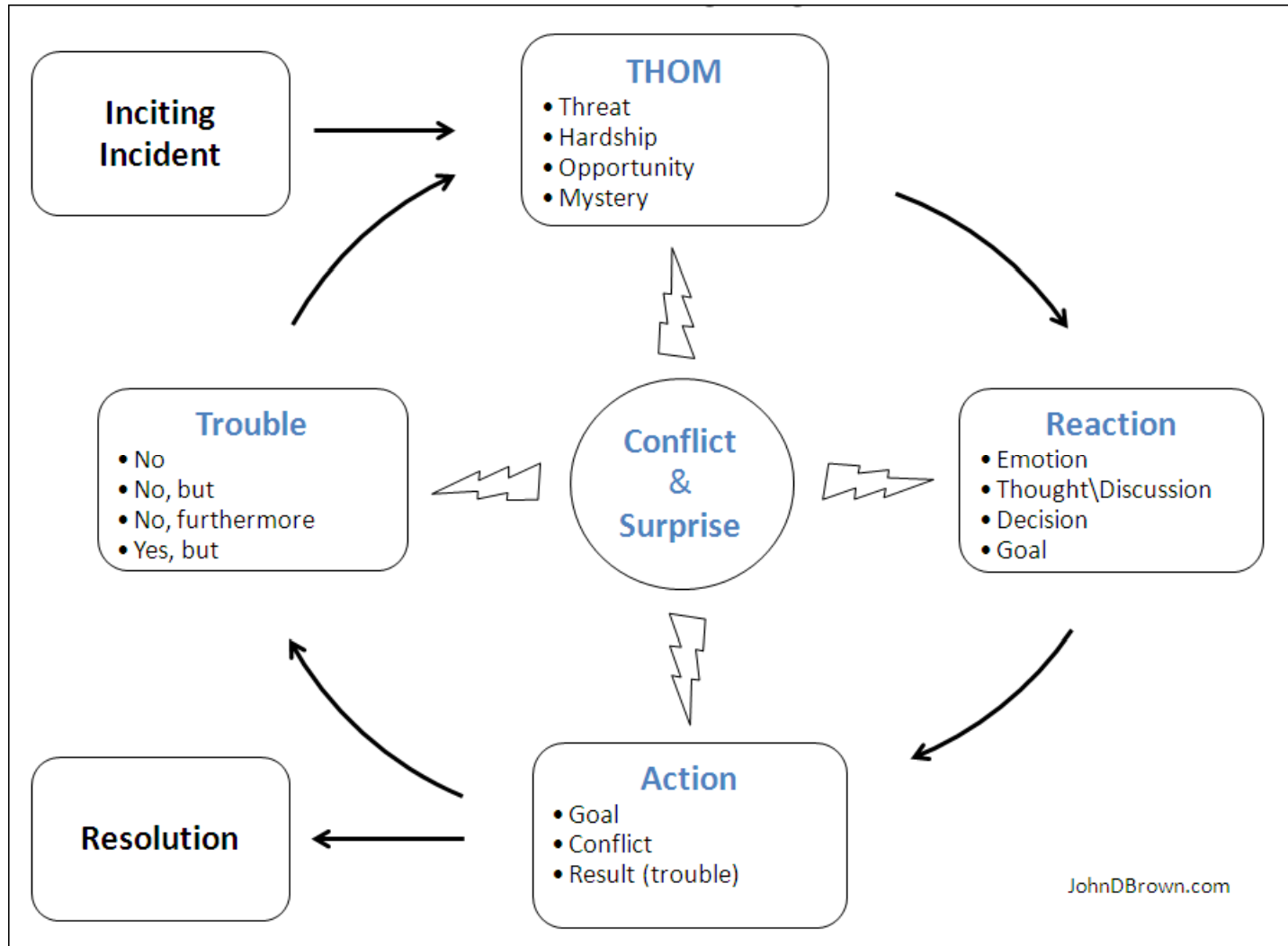


Tool 3: Progression Pattern

Different Story Types → Different Patterns



Tool 4: The Story Cycle



Tool 5: One-Man Chess



Next Steps

Get the Presentation

johndbrown.com

Turn Options to Get You Thinking

1. PRESENT THOM

2. PROGRESS & SETBACK

- Plans go awry, Plans succeed
- A threat is eliminated
- Antagonist foils hero, hero foils antagonist

3. TROUBLES & HELP

- Unforeseen obstacle
- Obstacle way worse or different than expected
- Unexpected disadvantage or threat arises
- An unexpected external conflict arises
- A dilemma arises
- A threat we thought was eliminated isn't
- A threat becomes more intense (significant, immediate, probable, or specific)
- A time limit is introduced
- Antag gets info or takes steps that give him advantage
- Characters switch sides
- Unexpected help arrives—for hero or antag
- Hero or antagonist recruits help

4. LOCKED ON

- The hero makes a decision that will propel him into a dramatic event
- An event forces the hero into a dramatic event

5. MYSTERY & INSIGHT

- A new question or mystery is posed
- Something odd or puzzling happens
- Someone acts in unexpected way
- Hero finds a clue
- Hero finds that the clue really was nothing
- Hero was wrong
- Answer to question revealed
- A discovery leads to insight
- A discovery complicates the puzzle
- A discovery completely reverses what we thought was going on

Next Steps

MAKE YOUR OWN OBSERVATIONS

- Scene
- Chapter
- Book
- Movie
- TV Episode

READ SOMEONE ELSE'S INSIGHTS

- *The Secrets of Action Screenwriting* by William C. Martell
- *Master Class* at Ken-Follett.com
- *Writing and Selling Your Novel* by Jack M. Bickham
- *Scene & Structure* by Jack M. Bickham